

# Ejada Systems Joins Entuity's Channel Network

[Business Wire](#), July 30, 2007

Customers to benefit from comprehensive IT service management solution

MARLBOROUGH, Mass. and LONDON -- Entuity[™], a leading provider of solutions for network service management and the global developer of the Eye of the Storm([R]) (EYE) software suite, announced today that Ejada Systems of Riyadh, Saudi Arabia has joined the Entuity Channel Partner Network (ECPnet[™]).

Ejada Systems will add Entuity's Eye of the Storm suite to its range of offerings for its customers in Saudi Arabia, Middle East & North Africa. For many years, Ejada Systems has delivered successful IT projects to its customers through design, implementation, integration and support services. Named one of the top 5 IT Service companies in Saudi Arabia by IDC, Ejada is an eminent partner in the Middle East.

"Joining Entuity's ECPnet is a strategic move in expanding the services we provide our customers," states Fawaz Abou Nasr, executive vice president of business development & corporate planning at Ejada. "Combining a network service management solution with our portfolio of offerings and our IT expertise will add a best of breed technology that complements our portfolio and will enable our customers to improve their network operations and clearly identify ways to maximize their networks' efficiency - resulting in a more productive enterprise."

"As a highly regarded provider in the IT marketplace, Ejada Systems is exceptionally qualified to deliver Entuity's solutions to the customers they serve," said Peter Licursi, global vice president of sales at Entuity. "This new relationship will make Entuity's Eye of the Storm available to more enterprises that need to reduce operating costs and increase business efficiency."

Entuity's network management solution provides unprecedented information, data, and forensics about the network to offer greater insight, control, and predictability of IT services and a broad view of the network from the core to the edge. IT managers can effectively deploy and maintain mission-critical network IP services, manage network assets, meet service level agreements, and implement best practices in service delivery such as ITIL.

The Entuity ECPnet has achieved remarkable momentum in the past 12 months experiencing 100% growth and is actively seeking channel partners and systems integrators of distinction globally. For more information about Entuity's partner program, visit <http://www.entuity.com/partners>.