



Entrust, EJADA partner to bring layered security solutions to Middle East

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Source: BI-ME

Published: 17 January 2008

INTERNATIONAL. In an ongoing effort to bolster channel support across the globe, EJADA Company and Entrust have announced a partnership agreement to offer Middle East financial and telecommunications enterprises and government agencies layered security solutions that protect information and digital identities.

"This partnership agreement comes to ensure EJADA's commitment and long-term objectives toward the Middle Eastern region and keeps our customers ahead of the competition with the rapid adoption of emerging technologies," said Fawaz Abou Nasr, EJADA's Executive Vice President of Business Development & Corporate Planning.

EJADA, the leading IT services and solutions provider in the Middle East and North Africa, will deploy Entrust's full range of security solutions to enable Saudi Arabian, Jordanian and Egyptian customer bases to realize the comprehensive benefits of a strategic layered security model.

"EJADA has a strong foothold in the Middle Eastern and North African markets," said Entrust Chairman, President and Chief Executive Officer Bill Conner. "We look forward to leveraging their services and expertise in future deployments of a layered security approach to help secure digital identities and information in the region."

With award-winning solutions like the Entrust IdentityGuard versatile authentication platform, enterprises and government agencies in the Middle East will be able to apply security policies and procedures that protect their information and help fulfill regulatory demands, while still empowering users. Entrust layered security solutions currently help protect organisations in more than 60 countries across the globe.

"Entrust is a great value-add to EJADA's broad range of security management offerings and capabilities," said Tony Berro, EJADA's Regional Director, Infrastructure & Service Management. "Entrust, a leader in PKI, provides layered security solutions that help secure consumer, enterprise and government environments."

EJADA Systems Co is a leading IT services & solutions provider in the Middle East & North Africa enabling enterprises in banking and finance, oil and gas, telecommunication and government sectors to maintain their competitive edge in today's dynamic market. EJADA operates from its head office in Riyadh, Saudi Arabia and through branches in Jordan, Egypt and United Arab Emirates with a network of various channel partners covering the rest of the region.

US-based Entrust secures digital identities and information for consumers, enterprises and governments in 1,700 organisations spanning 60 countries. Leveraging a layered security approach to address growing risks, Entrust solutions help secure the most common digital identity and information protection pain points in an organisation. These include SSL, authentication, fraud detection, shared data protection and e-mail security.

See also www.entrust.com